

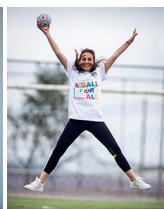
International Campaign donating mini blind footballs



A
BALL
FOR
ALL



Youthorama NGO
2019 - 2020



We are grateful to the following foundations,
which supported the international campaign in its first year



Co-funded by the
Erasmus+ Programme
of the European Union





A Ball for All – International Campaign

Aim – Innovation

Blind football is a Paralympic sport. Footballs for blind adults are for sale but they are too heavy for a child; they weigh more than half a kilogram.

Last year, Elias Mastoras, founder of Youthorama NGO, created the world's first mini blind football. Most importantly, this lightweight football, which has bells inside, cannot be bought in a store: It can only be donated to blind or visually impaired children or young people and their schools.

Objectives – Pillars

- Donation to blind children/ youngsters around the world, especially those in need
- Free distribution to general and special schools for inclusive PE activities
- Delivery of approved by the Hellenic Ministry of Education and Sports, educational program on the spot for empathy and inclusion

Target group

- Blind children/ youngsters with visual impairment, their families and schools
- Mixed groups, blind and sighted ones, for inclusive activities for all, in formal/ non-formal education and informal time





Campaign's Ambassadors

Bio and Profile of NGO

Elias Mastoras is a freelancer youth trainer. He has been IBSA Referee Coordinator around the world 2013–2017 and an active International Referee since 1999. Youthorama NGO is founded in 2003, based in Municipality Pilea Hortiatis of Thessaloniki

Greece and implements a series of International and National activities.

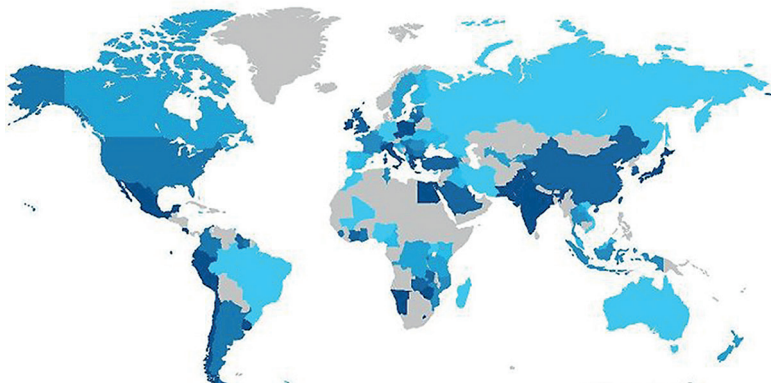
More info for the NGO

www.youthorama.gr

and for the campaign

www.aballforall.eu

Distribution of innovative mini blind footballs in 99 countries from 5 continents





Sponsorship – support – donation for the campaign

A potential benefactor has a variety of choices how to support the International Campaign, with the requested logo printed on:

- Donating a number of innovative mini footballs to blind children in need and their schools around the world
- Distributing for free t-kits including bag/ mini blind football/ mask/ mascot/ educational information package
- Implementation of "A ball for all" approved educational program by Hellenic Ministry of Education, No.Pr. 184758/1-11-2018 for all schools in Greece
- Supporting the production of the educational material such as multimedia application/ promo video/ printed leaflet and in braille
- Producing a storyline ad for the media
- Organising a major, open to all, public event: 3 vs 3 blindfolded penalties shoot-out tournament

Contact details

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